

SLA Annual Conference, 14-17 June 2009
Knowledge Management Division – Program Sessions and Events

Program Evaluation link: <http://tinyurl.com/SLAKM-Evaluation> (Your comments help us to improve our planning process.)

Sunday, June 14th

KM Division – Board of Director's Meeting

Join fellow KM members to listen and participate in the Board of Directors' Meeting.

Time: Sunday, June 14, 2009, 1:00 pm to 3:00 pm

Location: Convention Center, 147A

KM Division Reception

Join friends and colleagues for a casual networking reception featuring great coffee/tea, desserts, and a cash bar. Participate in fun networking games and meet new people with similar interests. Take a moment to "inspire" your colleagues by sharing stories and users experiences that have impacted your work environment and profession.

Time: Sunday, June 14, 2009, 8:00 pm to 10:00 pm

Location: Renaissance Washington DC Hotel, Grand Ballroom South

Vendor Sponsor: [Inmagic](#)



Monday, June 15th

Expert Databases: Leveraging for Success

From Internal to External Expert Databases, learn the goals, methodologies, best practices and tools practitioners are applying to grow and manage expert systems.

Speaker(s):

- Monica Ertel, Director of Global Information Services, Bain & Company, San Francisco, CA
- Catherine Monte, Chief Knowledge Officer, Fox Rothschild
- Medha Devare, Bioinformatics and Life Sciences Librarian, Albert R. Mann Library, Cornell University, Ithaca, NY

Moderator: Gayle Lynn-Nelson, Senior Librarian Relations Consultant, LexisNexis

Sponsor/co-sponsor(s)(lead Division in BOLD): DKM, DPHT, DCI

Time: Monday, June 15, 2009, 9:00 am to 10:30 am

Location: Convention Center, 147A

Managing Knowledge-Based Initiatives: KM Division Business Meeting

Learn more about managing knowledge-based initiatives from a long-time practitioner including: enlisting executive support for KM, building KM into work processes, and improving decision-making. Then join friends and colleagues in the second portion of this session for a networking opportunity and the KM Business Meeting to learn more about the division's current accomplishments and future plans.

Speaker: Stacy Land, Director of Performance Enhancement, Senior Medical Management, WellPoint & Author, Managing Knowledge-Based Initiatives: Strategies for Successful Deployment

Moderator: Nerida Hart, Program Manager for Knowledge for Regional NRM, Land & Water Australia

Sponsor: DKM

Time: Monday, June 15, 2009, 1:30 pm to 3:30 pm

Location: Convention Center, 146A

NOTE: BOOK SIGNING - Stacy Land will be available on Monday, June 15th from 3:45 to 4:30pm. All authors' books are available for purchase and signing will take place in the SLA Marketplace located in the Info-Expo Booth.

Conversation, Collaboration & Community: Web 2.0 has Something for Everyone

Collaborate with a community of like-minded individuals who share your interests. Contribute to the continuous dialogue and converse in ways never before possible. Social media and blogs have created new and rich information sources. Today, blogs have

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become an important part of the information flow, transcending traditional communication barriers, unearthing expertise not otherwise realized. Blogs encompass transparency, community, and dialogue building; creating an environment of information sharing and open learning. The session speakers will share their experience incorporating Web 2.0 technologies into their own professional environments. You will leave this session confident that you can champion a forum for open communication and create a user community within your own workplace.

Speaker(s):

- Kent Anderson, Executive Director, Product Development & International Business Development, New England Journal of Medicine
- Marie Kaddell, Senior Information Professional Consultant, Lexis-Nexis

Moderator: Gail Stahl, Lead Researcher, Strategy & Industrial Goods, The Boston Consulting Group, Atlanta, Georgia

Sponsor/Co-sponsor(s) (lead Division in BOLD): DPHT, DKM

Time: Monday, June 15, 2009, 1:30 pm to 3:00 pm

Location: Convention Center, 147A

Vendor Sponsor: [LexisNexis](#)



KM in Washington

Washington is home to many organizations that are doing exciting work in knowledge management. In this program, three of those leaders will discuss their cutting-edge programs and the secrets of their success.

Speaker(s):

- Denise Bedford, Senior Information Officer, Information Solutions Group, World Bank Group
- Jean Tatalias, Director of Knowledge Management, MITRE Corporation
- Eric Johnson, Former Team Lead, Office of eDiplomacy, U.S. Department of State.

Moderator: David Shumaker, Clinical Associate Professor, School of Library and Information Science, Catholic University of America

Sponsor: DKM

Time: Monday, June 15, 2009, 3:30 pm to 5:30 pm

Location: Convention Center, 145B

Vendor Sponsor: [Elsevier](#)



Tuesday, June 16th

Knowledge Café: Learning From Each Other Through Interactive Dialogue

A Knowledge café is a way to have an open, creative conversation on a topic of mutual interest in order to gain a deeper understanding of the subject and the issues involved. Join your fellow attendees in a café-style discussion using a rotating format. Our focus will be on discussing the following questions: (1) What has worked for you regarding engaging stakeholders and recognizing and rewarding participation and sharing?, (2) What enabling technologies have you used to foster sharing in your organization, and with what results?, (3) What other things have you tried or facilitated to increase the exchange of experiential know-how that your stakeholders carry around in their heads?

Moderator: Dianna K. Wiggins

Sponsor: DKM

Time: Tuesday, June 16, 2009, 7:00 am to 9:00 am

Location: Convention Center, 150A

Vendor Sponsor: [Dialog & Proquest](#)



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Transformational Leadership: Inspirational Language

Storytelling guru and Financial Times Best Business for 2007 award winner, Steve Denning shares secrets for how best to share knowledge with your co-workers, how to inspire your team, and how to use appropriate language to be a transformational leader. Gain lots of practical tips and insights from this dynamic speaker and author.

Speaker:

- Steve Denning, <http://www.stevedenning.com/>

Moderator: Betty Jo Hibberd, Dialog

Sponsor/Co-sponsor(s) (lead Division in BOLD): DLM, DKM

Time: Tuesday, June 16, 2009, 9:30 am to 11:00 am

Location: Convention Center, 150A

Critical Thinking

Critical thinking is a key competency for all information professionals. It leads to results such as sharper competitive intelligence products, clearer, more persuasive proposals and budget justifications, more effective problem solving, and better taxonomies. How we can improve our critical thinking skills and engage them in our work?

Speaker(s):

- Mary Lee Kennedy, Director, Knowledge and Library Services, Harvard Business School
- Deb Wallace, Partner, TKG Consulting BD

Moderator: Jane D. Dysart, Dysart Jones BD

Sponsor/Co-sponsor(s) (lead Division in BOLD): DLM, DKM

Time: Tuesday, June 16, 2009, 11:30 am to 1:00 pm

Location: Convention Center, 152A



Practical Strategies for Improving ROI

This interactive session is filled with practical strategies and examples that attendees can take back to their workplace for implementation. Karen's focus will be on value added services, business alignment, and revenue generation (fee based services for our external clients.) Vicky will explain how qualifying and quantifying your value to a firm/library in turn adds value to your own career. The goals & objectives she set and accomplished in 2007 created opportunities to highlight how she provided an excellent return on investment to her firm. Nancy Anne will focus on the reporting aspects, data gathering improvement, and communicating/translating to gov't managers ROI with respect to funding of programs.

Panelist(s):

- Karen Kreizman Reczek, Senior Manager, Information Resources Center, Bureau Veritas Consumer Products Services
- Vicky Platt, Director of Research, Willamette Management Association
- Nancy Anne Brydges
- Steven Lastres, Director of Library and Knowledge Management, Debevoise & Plimpton

Moderator: Gayle Gossen, Dow Jones and Company

Sponsor/Co-sponsor(s) (lead Division in BOLD): DFB, DLM, DKM, DAM, DLEG, DPHT

Time: Tuesday, June 16, 2009, 1:30 pm to 3:00 pm

Location: Convention Center, 146B

Wednesday, June 17th

KM without Borders

How do you collaborate and work effectively globally or even across locations in the same time zone? Come listen to individuals who see this type of environment as an opportunity that can foster innovation and creativity.

Speaker(s):

- Karen Huffman, Sr. Apps and Database Admin, Information Systems & Technology, National Geographic Society
- Peter Hobby, Program Manager, USAID Knowledge Services Center

Moderator: Tiffany Smith, Program Analyst, Office of eDiplomacy, U.S. Department of State

Sponsor: DKM

Time: Wednesday, June 17, 2009, 7:00 am to 8:00 am

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Location: Convention Center, 143A

Vendor Sponsor: [Dow Jones and Company](#)

