



**Leadership & Management Division  
Inspiring Innovative Leaders**

Conference Program  
Washington DC, 2009  
June 14-17

SLA Conference Theme: **From Information to Inspiration:  
Knowledge & Vision Shaping the Future**



## About the Leadership & Management Division

The Leadership and Management Division is one of the largest divisions of SLA, drawing members from across the many arenas in which SLA members work. Members represent a wide range of experience, from seasoned senior managers to new information professionals interested in leadership and management concepts. LMD offers its members specialized programming and continuing education opportunities and an assortment of professional resources that include:

- LMD Blog, formerly *Impact*
- Specialized Programs
- LMD Discussion List
- LMD Wiki
- Member Awards
- Community of Practice
- Marketing & Consulting SIGs
- And more...

LMD also brings you endless networking & information sharing opportunities with like-minded information professionals!

**Mission:** The Leadership and Management Division serves SLA members at all stages of their careers from students and entry-level professionals to senior managers and executives. LMD is the place to be for ...

- guidance and development in the “soft” competencies needed to succeed in the workplace ~ navigating organizational culture, dealing with people
- creative innovation and leadership savvy ~ managing projects, planning, crafting business plans

### LMD Sections

**Consulting:** Members of the Consulting Section represent services such as information brokering, strategy consulting and technical consulting. This includes consultants within an organization, and those serving external clients.

**Marketing:** The Marketing Section of the Library Management Division was established to provide a forum for the exchange of ideas and information regarding marketing theory and how to effectively market information services.

**Content Buying:** The Content Buying Section of the Leadership and Management Division includes information professionals and vendors involved in the many aspects related to managing enterprise-wide contracts such as vendor relationship management, contract negotiations, budgeting and funding of licenses, training and communications, risk management, and measuring and maximizing an enterprise's return on the investment in content licenses.

# Conference Daily Schedule

## Saturday, June 13

**Executive Renewal Think Tank** – full day workshop

Ticketed Event #280

Price: US \$299 member / US \$399 non-member / US \$299 student member

### Speakers:



**Clare Hart, EVP, Dow Jones & President, Dow Jones Enterprise Media Group**

**Darrell Gunter, Chief Marketing Officer, Collexis Holdings**



**Kate Noerr, Chairman & CEO, MuseGlobal**

### Facilitators:



**Rebecca Jones & Jane Dysart, Dysart & Jones Associates**



**Barbara Robinson, Robinson Associates**

This full day event provides an opportunity for senior managers to learn and network with each other and valued thought leaders. Using personal and professional indicators, lectures and small group work, participants explore how their beliefs and approaches impact their leadership and managerial effectiveness. The think tank provides ways for leaders to assess situations more efficiently while focusing on problem solving and strategic issues, as well as providing a clear direction for colleagues and subordinates. This Think Tank is designed for leaders who have been in senior management positions for 3-5 years, and are seeking unique leadership development with professional and industry colleagues.

## Sunday, June 14

**CE Workshop: Business Cases** (full day)

Ticketed Event #475

Price: US \$299 member / US \$399 non-member / US \$299 student member



**Ulla de Stricker, de Stricker Associates**

The course focuses on a specific skill not generally taught in library school: The skill of "selling" a vision, idea, or venture through preparing compelling arguments for investment in new services, changes in operational practice, or any other initiative. Members of LMD deal with a wide range of challenges in advancing their ideas, proposals, and projects with management, and supporting an idea with a compelling business case has traditionally been a notorious challenge for special librarians. Observing this difficulty led the instructor to develop the book *Business Cases for Info Pros: Here's How, Here's Why*, published in 2008 by Information Today and to deliver various lectures and workshops based on that book. \*\* Attendees are urged to acquire and read the book *Business Cases for Info Pros: Here's Why, Here's How* prior to the workshop, and to bring it along. Accordingly, the price of the workshop has been adjusted.

**CE Workshop: Needs Assessments** – map info flow, gather and analyze (full day or half day AM, half day PM)

Part I (1/2 day) Ticketed Event #455

Price: US \$199 member / US \$299 non-member / US \$199 student member

Part II (1/2 day) Ticketed Event #565

Price: US \$199 member / US \$299 non-member / US \$199 student member

Full Workshop (All day) Ticketed Event #515

Price: US \$299 member / US \$399 non-member / US \$299 student member

**Patricia Currie, Dialog**

Participants may sign up for one of the two pieces of this workshop, providing a ½ day experience, or sign up for the full-day session that combines: "Assessing Clients' Needs: Gather and Analyze the Data" and "Assessing Clients' Needs: Map the Information Flow." "Assessing Clients' Needs: Gather and Analyze the Data" offers all the detail necessary for the information professional to conduct an information audit of their organization, and "Assessing Clients' Needs: Map the Information Flow," provides a detailed view of how information flows within an organization in order to identify the ultimate users, identify products that best serve the organization and extend IRC services into the organization.

**Noon – 2 PM**

**LMD board meeting**

**Evening**

**LMD Open House**

**Monday, June 15**

***LMD Conference Theme -- Ideas & Inspirations***

**7-9 AM**

**Marketing Section program**

**Thinking on Your Feet: Dynamic Communication**

**Greg Hohn, Transactors Improv**

 **Moderator: Betty Jo Hibberd, Dialog**

This interactive and fun program focuses on self awareness, conveying the importance of your message, and techniques for developing and maintaining self confidence. Participants get better

at paying attention and listening to others. Since the essence of improvising is thinking on your feet, reacting in the moment, they become more responsive by learning techniques for focusing on the moment and recognizing and preventing the barriers that keep them out of the moment.

**9-10:30 AM**

***Spotlight***

**Social Networking: The Essence of Innovation**

**Jay Liebowitz, Professor, Dept. of Information Technology, Carey Business School, Johns Hopkins University & Author, Social Networking: The Essence of Innovation**

 **Moderator: Jane Dysart, Dysart & Jones Associates**

To stimulate innovation, people need to reach out beyond their own area. From scholarly journals such as the Journal of Knowledge Management and Knowledge Management Research and Practice Journal, to the more popular press such as Harvard Business Review and Newsweek, all have featured papers dealing with the emergence of social and organizational networking. The success of such initiatives is demonstrated, for example, by the 3 ½ year old Facebook social networking site, used by most college and high school students and increasingly more adults, and valued at about \$15 billion. Social networking research highlights the importance of carefully constructing one's social networks to best leverage knowledge internally and externally. Instead of having "walled gardens," organizations should aim to provide enabling mechanisms to stimulate knowledge discovery, building pathways between these gardens to let "1,000 flowers bloom." Liebowitz discusses how social networking can lead to innovation, based on his book "Social Networking: The Essence of Innovation".

**1:30-3 PM**

**Inspiring Innovative Leaders: LMD Business Meeting & Luncheon**

Ticketed Event #650

Price: US \$35 member / US \$50 non-member / US \$35 student member

 **Stephen Abram, VP, Innovation, SirsiDynix**

 **Moderator: Betty Jo Hibberd, Dialog**

As part of the the LMD business meeting, the globe-trotting Past-President of SLA shares stories of innovative leaders from around the world focusing on their strategies and successes, and illustrating how we can learn from the practices of others. An innovative leader, Abram inspires us to become more innovative leaders.

**3:30-5 PM**

**The Library of the Future: Discovery in the Round MC/Moderator: Donna Scheeder, Director, Library Services, Law Library of Congress**

**Panelists:**

**Linda Stoddart, UN**

 **Stephen Abram, VP, Innovation, SirsiDynix**

 **Sabrina Pacifici, Law Librarian, Founder, & Publisher, LLRX.com & Bespacific.com**

 **Richard Hulser, Library Consultant**

See if you can find the director of the “Library of the Future” on our panel in the format of the old TV program “What’s My Line”. Asked many questions about their libraries, our panelists reveal what will be required for the successful library of the future. **Co-sponsored with Education Division.**

**Tuesday, June 16**

***LMD Conference Theme -- Developing & Leading***

**7-9 AM**

**Creative Practices: Discovery in the Round Conversation**

 **Mary Schwartz, Senior Librarian, Center for Creative Leadership**

 **Cindy Romaine, Principal, Romainiacs Information Research**

 **Gary Price, Publisher, Resource Shelf**

 **Moderator: Juanita Richardson, Business Development Consultant, Cedrom-SNi**

This session looks at best practices and strategies for reinventing our libraries (and information services) to have the impact they should within any organization. Romaine, a veteran of a design library, talks about creativity and sparks ideas and insights for attendees. Schwartz of The Center for Creative Learning shares the story of a self-managed library team (SMT): how they came to be a SMT and learned to shift away from hierarchical thinking, the benefits and challenges of this type of new structure, new initiatives made possible by a more nimble team, the impact on clients and the view from above, the impact on the library group, and why it matters, tips for how SMTs could work in other libraries. Price discusses not only creativity in search, but also in non-traditional roles.

9:30-11 AM

**Spotlight**

**Transformational Leadership: Inspirational Language**

**Steve Denning, Author, *The Secret Language of Leadership***



**Moderator: Betty Jo Hibberd**

Storytelling guru and *Financial Times* Best Business for 2007 award winner, Steve Denning shares secrets for how best to share knowledge with your co-workers, how to inspire your team, and how to use appropriate language to be a transformational leader. Gain lots of practical tips and insights from this dynamic speaker and author.

**Globalization: Emerging Opportunities for the Library Profession**

**Saule T. Omarova, Assistant Professor of Law, University of North Carolina School of Law**



**Jane Kinney Meyers, President & Founder, Lubuto Library Project**



**Larisa Brigeovich, Director, Global Research Library, Franklin Templeton Investments**

Envision your future, perhaps. Hear 3 global thought-leaders discuss key globalization trends & amplify rising opportunities for information professionals. A Professor of Law highlights the impact of globalization on US professional legal services. Two award-winning librarians share best practices & lessons learned from successful non-profit & corporate library projects in Africa and India, respectively. **Cosponsored with DSOC & Legal.**

11:30 AM–1 PM

**Critical Thinking**

**Mary Lee Kennedy, Director, & Deb Wallace, Knowledge & Library Services, Harvard Business School & Partners, TKG Consulting**



**Moderator: Jane Dysart, Dysart & Jones Associates**

Critical thinking is a key competency for all information professionals. It leads to results such as sharper competitive intelligence products, clearer, more persuasive proposals and budget justifications, more effective problem solving, and better taxonomies. How can we improve our critical thinking skills and engage them in our work?

**Co-sponsored with the KM Division.**

11:30 AM – 1 PM, cont

**Consultants Section program**

**The Consultant's Toolkit: Discovery in the Round**



**Moderator/Facilitator: Rebecca Jones, Dysart & Jones Associates**



**Chris Olson, Chris Olson & Associates**



**Jill Hurst-Wahl, Hurst Associates**



**Ulla de Stricker, de Stricker Associates & Author, Business Cases for Info Pros**



**Jim Tchobanoff, Tchobanoff Research & Consulting**

What does it take to be a successful consultant? Experienced consultants share their strategies, tactics and techniques for getting clients, successfully completing assignments, continuous learning and more. Hear about their resources, must-have's, must-do's, tips-n-tricks, and other secrets of successful consultants.

1:30-3 PM

**Practical Strategies to Improve ROI**

**Nancy Anne Brydges, TBA**



**Karen Reczek, Senior Manager, Information Resources Center, Bureau Veritas Consumer Products Services, Inc.**



**Vicki Platt, Willamette Management Association**



**Steve Lastres, Director of Library and Knowledge Management, Debevoise & Plimpton**

This interactive session is filled with practical strategies and examples that attendees can take back to their workplace for implementation. Karen's focus will be on value added services, business alignment, and revenue generation (fee based services for our external clients.) Vicky will explain how qualifying and quantifying your value to a firm/library in turn adds value to your own career. The goals & objectives she set and accomplished in 2007 created opportunities to highlight how she provided an excellent return on investment to her firm.

**Co-sponsored with Business & Finance and KM Divisions**

7:30-10:00 PM

**Association Event: Awards Ceremony @ LC Great Hall**

All conference attendees are invited to a night of celebration. Join us for a spectacular evening of food, drink and networking at the Library of Congress. Enjoy a great opportunity to be in one of Washington's most memorable buildings after hours. Busing from the co-headquarter hotels, Renaissance Washington and Grand Hyatt Washington, will be provided. Location: Library of Congress, Jefferson Building; 101 Independence Ave. S.E., Washington, DC 20540.

**9 PM-12 AM**

**ITE/LMD Dance Party**

**Wednesday, June 17**

***LMD Conference Theme: Planning***

**7-8:30 AM**

**Content Buyers Roundtable (section program)**



**Moderator: Anne Lonergan, Deloitte Touche Tohmatsu Services, Inc.**

LMD's Content Buyers Section brings together content buyers and sellers to discuss current issues. Join the conversation.

**8:30 – 10 AM**

**Digital Preservation: Discovery in the Round      Conversation**

**Jan Zastrow, Head, Archives & Manuscripts Department and Hawaii  
Congressional Papers Archivist, University of Hawaii at Manoa and Archivist,  
Office of Senator Harry Reid**



**Jill Hurst-Wahl, Hurst Associates**

The issues around preservation are huge and this session brings together a number of experts and practitioners who focus on the most critical issues, strategies, and practices. The conversation is sure to be exciting and illuminating.

## LMD Thanks our 2009 Vendor Partners

The Leadership & Management Division would like to thank each of its vendor partners. Our programming would not be possible without the support of these outstanding companies.

