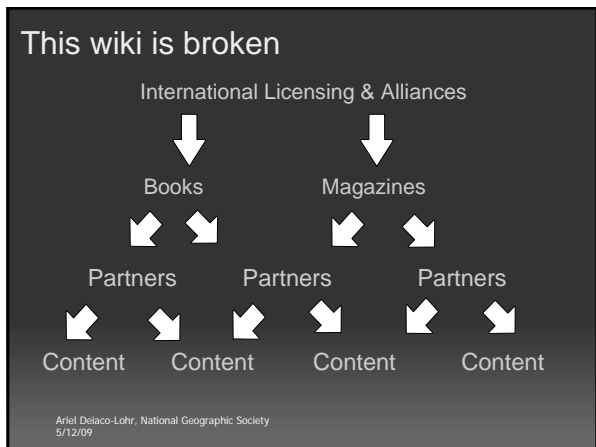
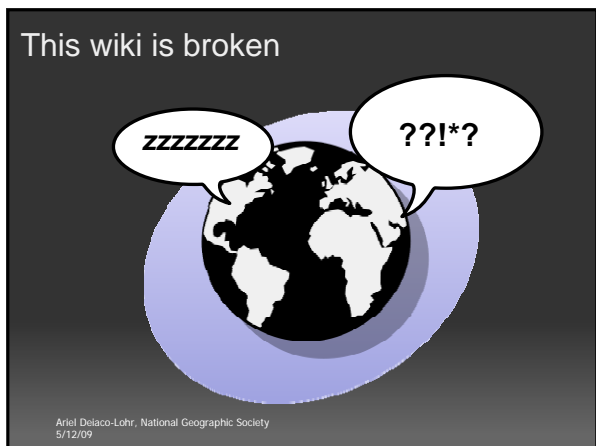


This Wiki is Broken
(with apologies to Seth Godin)

A screenshot of a website titled 'International Publishing' with a large red 'X' drawn over it, indicating it is broken. The website content includes sections for 'Books', 'Products', and 'Services'. At the bottom, there is a 'PLANNED NOTE' section.

Ariel Delaco-Lohr, National Geographic Society
5/12/09





This wiki is broken

Plan 1: Organize

Images	Format	Display	Restrictions
Calendars (Editorial)	Excel or Word	Link to downloadable calendar of upcoming editorial schedule	None
Contact	On-page	On-page tables of basic contact information	None – same information is available on Insider
Covers (US and LLE)	JPG	Small sized image	Published content only

Ariel Delaco-Lohr, National Geographic Society
5/12/09

This wiki is broken

Plan 2: Teach

General Information about the IPP
1) "Breadcrumbs": A way to easily navigate the portal.

Dashboard > International Publications > International Publications Portal > Books > Adult Books

International Publications
Adult Books

Here is an example of **breadcrumbs** from the Books area of the portal. At the top of each page, you will see "Breadcrumbs." This is a navigation feature that easily links you back to the section under which the page is listed.

Hint: If you no longer see a page you were previously viewing, click on the most recent breadcrumb. The pages you have clicked through will continue to appear as breadcrumbs.

Ariel Delaco-Lohr, National Geographic Society
5/12/09

This wiki is broken

Plan 3: Network the Culture

CC-VY: <http://wiki.laptop.org/go/Maze>

Ariel Delaco-Lohr, National Geographic Society
5/12/09

This wiki is broken

Goals:

- Go Green: Success 😊
- Save cash: Move to Making Cash ❌
- Share information: Not launched ❌

Plan:

- Organize: Success 😊
- Teach: Success 😊
- Network the Culture: Culture Shift! ❌

Ariel Delaco-Lohr, National Geographic Society
5/12/09
