

# UPSTATE UPDATE



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## MESSAGE FROM THE PRESIDENT

DAVID HEMINGWAY, HSBC BANK USA

Well its finally spring, even though it may not feel that way to many of us. Hopefully everyone had safe and happy holidays. As always this issue is full of great information about the issues shaping our association and the events that will be taking place in the near future.

Some highlights of this issue include information on our upcoming spring meeting to be held in Binghamton on April 29th. It has been some time since we addressed the issue of technology in our field and I believe the timing could not be better. In addition, we are once again holding a networking dinner the evening before the spring meeting. The event is a great opportunity to visit with friends and discuss the issues. The spring meeting will also include the annual chapter business meeting, which is open to all Chapter members, regardless of whether you are attending the workshop. The business meeting will include our new slate of officers for 2005/2006, and the passing of the gavel to our new President, Mary Beth Bobish. Detailed information can be found inside.

Also in this issue you will find information on the Leadership Summit which Mary Beth and I attended this January. A lot of important issues were discussed in Tampa and I have

outlined a number of them in my summary of the meeting.

A few of the other highlights of this issue include: Marking the occasion of the 60th anniversary of UNYSLA, "Connecting You to SLA," an article on working with recruiters by Dale Carpenter, an article on XHTML by Jaclyn Mussehl, and an article on Cornell's recent acquisition of Tiffany and Lalique archives.

Our gift gathering luncheons and dinners have kicked off our eBay fundraiser. I sincerely hope you have had the chance to either attend one of these get-togethers or will be attending in the near future, it's a great was to get to know the other SLAers in your area and participate in a great fundraising opportunity. Contributions to the fundraiser will be collected and listed on eBay, proceeds will benefit the Chapter, so please give generously.

Please feel free to contact me directly if you ever have any questions or suggestions for how we can improve our programming, or better meet your needs.

Hoping to see you in Binghamton,

Dave

## UPSTATE UPDATE

UPSTATE NY CHAPTER OF THE SPECIAL LIBRARIES ASSOCIATION  
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### Publication Information

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Articles of general interest to information professionals in the Upstate NY Chapter are welcome. Authors can send submissions via e-mail as text file or MS Word attachments. Include a byline with your full name and place of work.

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## LETTER FROM THE EDITOR

This is a fabulous issue!

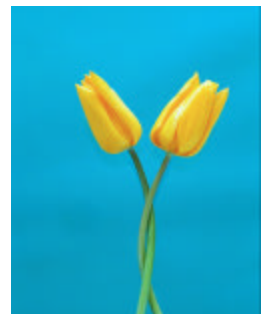
There is a great summary of the Tampa Leadership meeting in January from Dave Hemingway, plus a spotlight on the Johnson Graduate School of Management at Cornell University by Ken Bolton. Other items include:

- "Connecting You to SLA" by Patricia Cia
- "Working with Recruiters" by Dale Carpenter
- Interview with Kevin Crowston on the Future Professoriate for Librarianship at Syracuse University by Stacey Bowers

Plus we have a preview of the Spring Meeting program. There's something for everyone.

Thanks to everyone who submitted content for this issue of *Upstate Update*. I hope to see everyone in Binghamton on April 29!

*Best,  
Beth*



*Thanks to everyone  
who submitted  
content for this issue!*

## The Upstate New York Chapter of the Special Libraries Association Celebrates its Diamond Anniversary

"It was very cold on March 18, 1945. World War II was grinding on, and gasoline rationing had nearly emptied New York's highways. In western New York, the buses ran between snow banks as a small group of librarians met for the first time in Williamsville, NY. This was a professional group for librarians representing special libraries in Buffalo and Rochester, thus forming the first Western NY Chapter of the Special Librarians Association.



The Upstate New York Chapter is the successor to this Western New York Chapter. Today the Chapter has 160+ members and represents librarians and information specialists in the Capital District, Binghamton, Ithaca, and the north country as well as Buffalo, Rochester, and Syracuse. Our chapter is proud to present its 60th Anniversary this year. We will be celebrating this milestone throughout 2005."

— Jeannette P. Smithee



# Congratulations!

## Members in the News

**Mihoko Hosoi**, Head of Reference and Research Services at the Nestle Library School of Hotel Administration at Cornell University, will be presenting a paper at the ACRL 12th National Conference in Minneapolis on Friday, April 8, titled "Motivating Employees in Academic Libraries in Tough Times." A paper will also be published after the conference through ACRL.

*Have good news to share with the rest of the Chapter? Send it to Stacey Bowers ([stacey.bowers@us.bureauveritas.com](mailto:stacey.bowers@us.bureauveritas.com)) for inclusion in the next issue of the Bulletin!*





Upstate New York Chapter of the  
Special Libraries Association  
*presents*

## **Technology Tools for the Savvy Librarian**

*Workshop and Annual Business Meeting*

**Friday, April 29, 2005**

**Broome County Public Library, Binghamton**

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**Trying to keep up with the emergence of new technology?  
Pressed for time? Sit back, relax, and let our three guests do the  
talking.**

**Topics of the day include:**

**“Blogs and RSS Feeds: What, Why and How,”**

presented by Steven M. Cohen, Librarian, PubSub Concepts, Inc., New  
York City

**“XML for your Library,”**

presented by Mark Ludwig, Library Systems Manager for the University  
Libraries, SUNY at Buffalo

**“Choosing and Using News Sites for Professional Development,”**

presented by Jill Hurst-Wahl, President, Hurst Associates, Ltd.,  
Syracuse

**Learn how these tools can assist you in research, cataloging, or  
web development.**

**For full details on this exciting program, see:  
[www.sla.org/chapter/cuny/upcoming\\_events.html](http://www.sla.org/chapter/cuny/upcoming_events.html)**

## REPORT FROM THE SLA TAMPA LEADERSHIP SUMMIT

BY DAVE HEMINGWAY

President-Elect Mary Beth Bobish and I attended the SLA Leadership Summit in Tampa, Florida. It was nice to get away from the cold, even if it was for just a few days.

The Leadership Summit lasted two full days — Thursday and Friday, January 27<sup>th</sup> and 28<sup>th</sup> — this was my second time attending the Leadership Summit and it never disappoints. We had the opportunity to network with other chapter and division officers and hear from various SLA leaders and the candidates.

The keynote speaker was Gary Heil, founder, Center for Innovative Leadership. He discussed authenticity (i.e., leaders must change themselves before expecting their teams to change), the naked truths (i.e., guidelines for leaders of every level), honesty (i.e., innovation stems from a climate of addressing problems and proposing new ideas), reality (i.e., seeing things as they really are, not as you wish they were), and engagement (i.e., building inspired teams that are passionate about learning and improving). It was very informative and dynamic.

Other sessions from the Leadership Summit included: The Chapter Cabinet Meeting, which met on Friday. This is the meeting when all the presidents and presidents-elect come together to hear reports from the Chapter Cabinet Chair including action and any referrals from the SLA Board of Directors.

The big ticket item on this years agenda was that the Association will be moving from the current governance year — currently July to June — to the January to December fiscal year. We will be adjusting our governance year within the Chapter; however, we must decide what is the easiest way to make the transition. One issue is the fact that, for one term of officers, they will serve a 6 months transition period in addition to the 12 months for which they were elected. Another facet being, if we go to the governance year with SLA HQ it may make for a more seamless process in terms of reporting and meeting schedules.

The cabinet sessions are normally held separately — one for Chapter Cabinet, one for Division Cabinet, then a joint session to discuss the options for a new dues structure — this was a carry-over from the last Leadership Summit when the Kentucky Chapter asked the Chapter Cabinet to recommend to the Board of Directors to review dues structures and membership categories, such as allowing members to join at the Chapter level and not at the Association level, institute quarterly payment plans, lower dues for international members and/or based on income, etc. This issue was looked at by the Association Finance Committee as well as the Board of Directors. There were a number of suggestions given and ultimately it was sent back to the committee for further review.

The meeting as always was really informative, and gives you a great opportunity to meet the other Chapter and Divisional leaders and discuss issues we all have in common.



## Tips on Working with Recruiters

By Dale Carpenter, MLS

Corporate Librarian, The Medicines Company

dale.carpenter@themedco.com

I have a Masters Degree in Library and Information Science and have worked in public, academic and corporate libraries. Before working in the pharmaceutical industry, I spent five years working with two top international career transition companies (or "outplacement firms").

### How to Contact Recruiters

- In the subject line of the email, put your profession or title and industry/company you worked in (i.e., "Senior HR, pharmaceutical industry" or "Molecular Biologist, Merck")
- If you have a reference, put in that name (i.e., "Betty Judd suggested we should talk.")
- In the body of the email, put your profession, industry/company you worked in, and compensation (includes base salary, individual performance bonuses, year-end bonuses, etc.) Don't put down anything about where you want to work. The recruiter will ask you that when they call you. (i.e., "I am a research professional who has worked in the aerospace, telecommunications and outplacement industries. I was the Research Director for Manchester Inc., an international career change counseling and outplacement company. My compensation over the last three years was between \$63,000 and \$67,000.")
- Paste your resume in the body of the email. If you make it an attachment that is another step the recruiter has to go through. Also recruiters are very worried about computer viruses in the attachments. Name your resume file with your name.
- If the recruiter wants a Word version of your resume, they will contact you. If they see your resume on a jobsite, they will ask for a Word version.
- Some recruiters will automatically bounce your email and tell you to go to their website and post your resume into their resume database.



### The Two Types of Recruiters

The two types of recruiters are retained and contingency. Retained recruiters are hired by a company to fill a position and are paid whether or not they fill that position, and usually work at salary levels of \$75,000 and above. Contingency recruiters are paid only if the candidate they put forward is hired. Often, contingency recruiters from different recruiting firms will be working to fill the same position.

### Finding Recruiters

- Firms are listed in The Riley Guide ([www.rileyguide.com](http://www.rileyguide.com)), at the ALA and SLA websites, and at library job boards. Make notes of which recruiters are handling interesting sounding jobs. Talk with people in your industry to find out which recruiters they've worked with and ask for a referral.

- The Directory of Executive Recruiters, published by Kennedy publications, is a very useful tool to find recruiting firms that meet your criteria of industry and function
- Attend our professional association meetings and introduce yourself to recruiters. They are there to scout for prime talent. Tell them you are willing to help them. By doing so you just became a valuable resource for that recruiter and they will remember you. Exchange business cards with the recruiter. When the recruiter calls you, tell them you'll pass on the information and their name and address to your network.

### Contacting Recruiters

Probably the best way to get a recruiter's attention is to be referred by a professional colleague who has worked with that recruiter. You could also ask senior managers for names of recruiters. Then put that colleague or manager's name in the subject line of the e-mail you send to recruiters. Ask your Human Resources Department if your company works with any specific recruiting firms.

### Additional Guidelines for Dealing with Recruiters

- Register on their websites to be included in their databases.
- Don't spread your resume too wide because they are less likely to help you. Recruiters prefer to handle someone who is selective about passing out their resume.
- Keep track of all websites you post on. Recruiters will ask you where you have posted your resume and if you post on a lot of company job boards they are less likely to work with you. If the company finds you in its database, they do not have to pay the recruiter fees.
- You can approach a recruiter by telephone but be prepared to give a 30-second personal commercial. You want to give them an overall view of who you are and your work experience.
- Many recruiters work on a nationwide basis, so when you contact one let them know where or if you would be willing to relocate.
- Often your first contact with a recruiter may be a phone interview. Make sure you present a professional image from the first moment they hear you. Some job seekers use a specific phone number or cell phone for a job search.
- Keep in contact with recruiters. Who are you more excited to see, someone who has stayed in touch over the years and helped you, or someone who calls you after a long absence and ask for a favor? Of course, you want to help the people who stayed in touch.
- Offer to be a source of job leads. Suggest you meet once or twice a year, if possible, to exchange information on trends in your industry. You also could invite a recruiter to attend one of your professional association meetings.
- When speaking with a recruiter, focus on specific accomplishments in the past five or ten years., instead of generalities. "Reduced a budget 24% while retaining essential services" sounds much better than "Managed corporate library."
- When the recruiter calls you need to convince them their client wants to speak with you. You will discuss your experience and how it is related to a job opening; your technical and managerial skills; and your salary. You want to make contact with the hiring manager because they have the ability to change salary ranges, locations, etc.



*Editors' Note: This article was edited from its original length.*

## It's Time for the Spring 2005 UNYSLA Election!

The Nominations Committee is very pleased to announce that we have a terrific slate of candidates for the spring election! Official ballots will be mailed to all chapter members at the end of March and winners will be announced at the chapter business meeting in Binghamton on April 29<sup>th</sup>.

Here are your 2005 candidates for elected UNYSLA office. (Note: Each candidate supplied the brief biography and statement of interest that appears below.)

Thank you to everyone who volunteered to serve the chapter (and for those who have already expressed interest in running next year!).

— *The Nominations Committee (Barbara Beverley, Angela Horne, and Greg Tong)*

### FOR PRESIDENT-ELECT: BETH BROWN

Elizabeth Brown has been a Science Reference Librarian / Bibliographer at Binghamton University Libraries since 1998. She has been a member of SLA since 1996, and is currently co-editor of the Upstate New York Chapter Bulletin and member of the Physics Math Astronomy (PAM) Division Networking Committee. Previously she was also member of the Texas Chapter and the Chemistry Division of SLA. Elizabeth received a BA in Chemistry from the University of Virginia, an MS in Chemistry from the University of Pittsburgh, and an MLIS in Librarianship from the University of Texas at Austin.

The President-Elect and President positions of the Upstate New York Chapter work with librarians in many work environments and physical locations. Diverse membership allows for opportunities in our Chapter to develop programming of interest to all librarians. As President-Elect and President, I hope to serve as a representative to all Chapter members and promote professional growth and development through both innovative programming and mentoring and outreach to library school students.



## FOR SECRETARY: Jerry Burke

Gerald Burke has been the Bibliographer for Art, English, Philosophy, and Theatre at the University at Albany since 1999. Prior to completing his MLS in 1997, he worked for 8 years at Hudson Valley Community College as a technical assistant in Computer Services. In addition, he has a MA in English and teaches part-time at HVCC.

I joined the Upstate Chapter of SLA last year, and my experiences have been overwhelmingly positive. Currently, I am the liaison to the University at Albany's Student Chapter and have been participating as a mentor. Serving as Secretary would allow me to interact with the Executive Board members and deepen my involvement with this vital organization.



## FOR SECRETARY: Linda Galloway

I would like to be considered for the position of Secretary with the Upstate NY Chapter of the Special Libraries Association. I am well organized and proficient with electronic resources. My verbal and written communication skills are excellent and I will commit to attending all Chapter meetings. I am familiar with general board procedures as I am a former Trustee of the Fayetteville Free Library. My other volunteer activities include webmaster for a local youth sports association and church functions.

I am a recent graduate with a MLIS from Syracuse University. Currently, I work as a chemist in an analytical laboratory at the College of Environmental Science and Forestry and teach 3-credit Information Literacy classes at Bryant & Stratton College. I am a member of ALA, ACRL and the SLA. As my commitment with the Fayetteville Free Library has ended, I would like to get more involved with the SLA. I look forward to serving the Upstate NY Chapter of the SLA.

## Website Statistics Update

by Jaclyn Mussehl

Statistics for the UNYSLA website have been holding pretty steady, with no significant changes since the last issue.


The site received 12,501 hits in December — with "hits" referring to the number of files viewed. For example, a person who reloads the same page three times counts as three hits, and a person who views a page with an image on it counts as two hits — one for the page itself, and one for the image.


I feel that a better picture of a website's traffic is provided by "visits," which refers to a single viewer looking at one or more pages in a sitting — so one person who browses five pages on the site, before moving off to another website, counts as one visit.

That said, here are the visitor stats for December:

- Visits: 3,771
- International visits: 8.98%
- Average visits per day: 121
- Visits referred by search engines 282
- Out of 1,560 unique visitors, 1,052 visited the site only once


Another change has been made to the website, although it's not one that you may have noticed. All the pages are now coded in XHTML, rather than HTML. You may have noticed that the pages are loading a little bit faster, but there are other reasons for the change too. These are explained in my XHTML article, found on the next page.





### Virtual Learning Series

<p><b>March Topic:</b> <b>Identifying Client Needs</b></p> <p><b>Part I</b> The Process March 9, 2005 12:00 pm - 1:30 pm ET</p> <p><b>Part II</b> Using the Findings to Shape Information Provision March 23, 2005 12:00 pm - 1:30 pm ET</p> <p><b>Speaker:</b> <b>Sue Henczel</b> INFASE Solutions</p>	<p><b>April Topic:</b> <b>Negotiating</b></p> <p><b>Part I</b> The Art of Negotiating Anything April 6, 2005 2:00 pm - 3:30 pm ET</p> <p><b>Part II</b> The Art of Negotiating Anything April 13, 2005 2:00 pm - 3:30 pm ET</p> <p><b>Speaker:</b> <b>Jennifer R. Pitarresi</b> Esq. Founder, JP Consulting</p>
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# XHTML

by Jaclyn Mussehl

Anyone who has ever designed a web page probably knows what HTML (Hypertext Markup Language) is. What you may not know is that it's no longer the current standard for web design. The World Wide Web Consortium (W3C), the standards body for the web, released the last specification of HTML (version 4.01) in December 1999. The following month, the specification for XHTML (eXtensible Hypertext Markup Language) 1.0 was released, and version 1.1 came out in August 2002. (Preliminary drafts for version 2.0 are currently in the works.) This doesn't mean that HTML is obsolete, or even close to it. Web browsers will continue to support this language for some time to come, as it is still used in the majority of pages on the web. Because of its still-widespread use, web browsers (and other software) would gain no benefit from dropping support for HTML. However, there are good reasons for web designers to consider switching to XHTML.

The W3C described XHTML 1.0 as "a reformulation of HTML 4.01 in XML." XML is a universal language which allows users to customize it for specific purposes by creating their own tags to describe a document's structure. (Essentially, it's a language for creating other languages.) If you want to learn more about it, please consider attending our spring meeting in Binghamton, where we will be having a speaker on this very topic.

XHTML is already having an impact in libraries. In 2001, the New York Public Library began a switch to the new markup language. Now the library's entire website is designed in XHTML, and all library projects are also required to use it. Many other libraries, particularly in Universities, have also switched. In January 2005, as UNYSLA webmaster, I converted our chapter's website to XHTML.

What are the benefits of switching to XHTML? For one, XHTML is the current markup standard, and staying aware of what's current will allow you to take advantage of the latest features. While XHTML doesn't have many different tags from HTML, future versions will likely include new tags and features that web designers will want to take advantage of. Switching to XHTML 1.0 now will be a lot easier than switching to version 3.0 or 4.0 in the future, if you discover that it has a powerful feature you want to use.

XHTML is also used to describe the structure of a webpage, while Cascading Style Sheets are given the job of controlling appearance. Because of this, XHTML discourages web authors from placing text in a vacuum. Text should be surrounded with tags to describe what it is, such as a paragraph (`<p></p>`), a list item (`<li></li>`), table data (`<td></td>`), or a heading (`<h1></h1>`). As more web designers follow these recommendations, it could lead to more fielded searching (which should be of interest to any librarian who frequently searches the web). Already, some search engines allow you limit your search to terms that occur specifically in the `<title>` and `</title>` tags. Imagine the possibilities if you could also limit your search to terms within a heading or a list!



*Continued on page 18*

## Library Spotlight

### Johnson Graduate School of Management Library, Cornell University

by Ken Bolton

The Johnson School's Management Library resides in one of the more distinctive buildings on the Cornell University campus. Sage Hall was first dedicated in May 1873 as Sage College and welcomed Cornell's first 25 female students, making the university a pioneer in coeducation. Ithaca businessman Henry Sage advanced the concept of coeducation in 1868: "When you are ready to carry out the idea of educating young women as thoroughly as young men," Sage told his friend, Ezra Cornell, "I will provide the endowment to enable you to do so." With Mr. Cornell's endorsement, Sage committed a quarter of a million dollars and Sage College was born.

In 1998, Sage Hall became the home of the Johnson School, following a \$38.2 million reconstruction project, and the Victorian landmark was transformed into a modern standard of architectural, technological and educational distinction. The extensive renovations not only provided the Johnson School with 60% more space than the school's former home, Malott Hall, but also with more than 1,000 computer ports and 100,000 feet of fiber-optic cable. In addition, the renovated Sage Hall features an executive education center, dining hall, eight amphitheater classrooms, 25 team project rooms, a negotiations laboratory, and computing and videoconferencing facilities that link the school with corporate partners and alumni around the world.

As part of the reconstruction project, extensive renovations were done on the building, including the restoration of the exterior to its original look. The Management Library occupies prime space on the first floor of Sage Hall, which includes an addition to the original look of the building. Because Sage Hall is on the City of Ithaca's registry of historical buildings, the architects had to follow very stringent guidelines as they designed the renovation. In their research, the architects discovered the original "footprint" that showed a series of greenhouses built into the original building. The addition that currently houses part of the Management Library mimics the size and shape of those greenhouses.

The Management Library benefits from its position within Sage Hall, both aesthetically and functionally. Skylights throughout the first-floor conservatory provide a bright and welcoming place for students to study and use the library's public computers. Sky-lit reading rooms on the second and third floors provide a quiet respite for Johnson School students.

The partnership with the Johnson School helps the Management Library distinguish itself among the 19 libraries that serve the Cornell community. It is the mission of the Management Library to support the academic interests of the Johnson School students, staff, and faculty. As such, the library serves as the center of academic activity in the Johnson School, which includes 53 faculty members, 30 adjunct or visiting faculty members, 544 MBA students, 108 Executive MBA students, 30 PhD students, and more than 10,000 alumni.

The library's on-site collection includes more than 70,000 volumes, 860,000 microtexts, and more than 1,000 print subscriptions, including serials, periodicals, and newspapers. Topics covered in depth include accounting, corporate data, finance, investments, management, and marketing.

Electronic resources are in high demand by today's business researcher and the Management Library provides an extensive list of electronic business resources. In addition to the widely available on-line business



information databases, such as Factiva, LexisNexis and ProQuest Direct, the library also offers access to such as Factiva, LexisNexis and ProQuest Direct, the library also offers access to specialized electronic services such as Bloomberg and Datastream, which distribute price and volume data on publicly traded securities, news stories and investment advice. Analyst reports, recommendations, and ratings are available from First Call and Investext Plus. The highly sophisticated but user-friendly CareerSearch enables students to quickly identify companies — even hard to find, small-growth companies — that match their specific career interests.



One of the integral services offered by the Management Library staff is instruction. The library's instruction team provides course-specific, job search, and general research skills instruction to the Johnson School community. Instructors work with faculty members, school staff, and club officers to prepare customized training sessions. In addition, the library offers over 80 scheduled workshops each year to provide business students with the research skills they will need while students and throughout their careers. In 2004, more than 1,600 participants attended workshops offered by the Management Library staff. The Johnson School

administration recognizes the important role played by the library's instruction team. "Be sure to include the library workshops in your busy schedule," Dean Robert Swearinga has told students, "because the investment you make today in the library will provide great dividends later." One of the Johnson School faculty has incorporated library instruction directly into his curriculum, resulting in every first-year MBA student taking part in an Introduction to Financial Databases workshop offered by the library.



In addition to its physical location within Sage Hall, the Management Library also maintains a vibrant virtual existence. Our web site ([www.library.cornell.edu/johnson](http://www.library.cornell.edu/johnson)) is often the first stop for the business researcher, highlighted by an innovative list of Frequently Asked Questions (FAQs) and several resource lists and research guides.

Providing extensive service to a diverse clientele is the focus of the Management Library. Our mission is made evident by the fact that the library is open more than 98 hours per week during the academic year. In-depth access to business information and an excellent staff help to make the Management Library an outstanding academic business research facility.

**When you're preparing for your salary review . . .  
make sure you know how much you're worth!**

The  
**2004 SLA Salary Survey**  
is now available!  
**Order Your Copy Today!**

[www.sla.org/salariesurvey2004](http://www.sla.org/salariesurvey2004)

## WELCOME TO OUR NEW MEMBERS!

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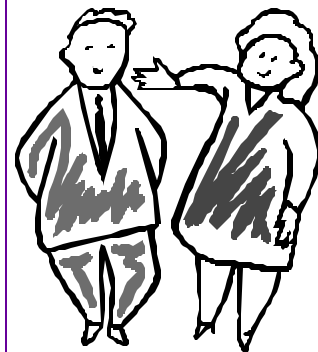
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## SLA Toronto Presidential News!



*This just in...*

SLA staff informed the Association's Board of Directors that former President Bill Clinton has agreed to be a general session speaker for the SLA Toronto meeting.

President Clinton will speak on Wednesday morning, from 9-11.

Promotional and PR information is being developed and will be sent out to the membership as soon as we are able to do so.

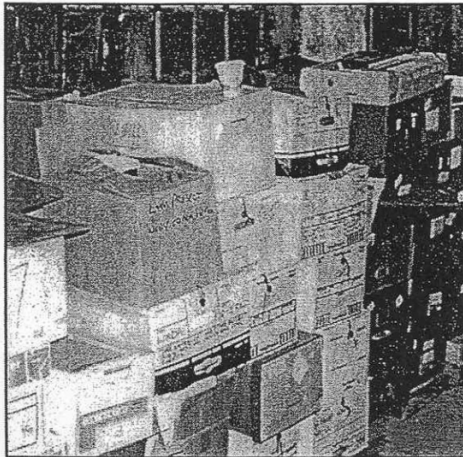
Check the SLA website – [www.sla.org](http://www.sla.org) – for updates on this wonderful opportunity!

# RSG Information Management

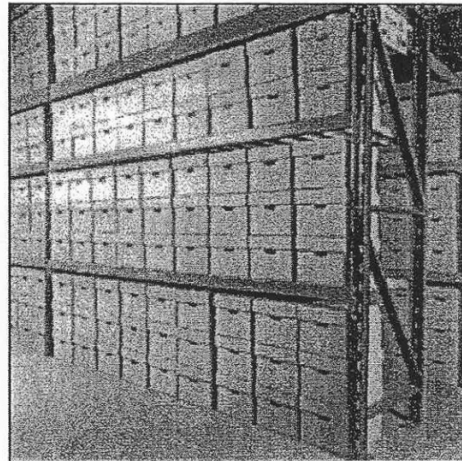
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## Call for Nominations: Chapter Merit Award

Do you know a Chapter member who has made outstanding contributions to UNYSLA? Have you marveled at the efforts of one of your professional peers? Do you consider awards to be an excellent way to recognize those who are making a difference? Would you like to nominate yourself?



If you answered "yes!" to any of these questions, please consider honoring a UNYSLA member for their service to our Chapter.

**Previous winners include:**

- 2004 – Renee Bush
- 2003 – Boodie McGinnis
- 2002 – Karen Kreizman Reczek
- 2001 – Jeannette Smithee
- 2000 – David Fulton
- 1997 – Barbara Beverley
- 1995 – Jeannette Smithee (UNYSLA  
50th anniversary year)

Nominations should be sent by mail, e-mail or fax no later than April 15, 2005 to Karen Reczek (contact information below).

Nominations are confidential, so please DO NOT send your nominations to the Chapter discussion list!

The winner will be announced at the chapter's spring business meeting in Binghamton, NY, April 29th.

**Full nomination criteria as well as nomination forms are available at:**  
[www.sla.org/chapter/cuny/awards.html](http://www.sla.org/chapter/cuny/awards.html).

Questions? Contact Karen Kreizman Reczek, SLA Upstate NY Chapter, Awards Chair, at 716/505-3592 or [karen.reczek@us.bureauveritas.com](mailto:karen.reczek@us.bureauveritas.com)

## Call for Nominations: Student Merit Award

UNYSLA is very pleased to announce the call for nominations for the Chapter's **Student Merit Award**.

**This annual award recognizes the efforts of a deserving UNYSLA member who is also pursuing studies in a masters level or PhD library or information studies program.**

**This award seeks to recognize student contributions** in any (or all!) of the following areas:

- increased SLA student memberships;
- expanded professional development opportunities both formal and informal;
- raised the profile of the SLA Student Group in their own school; on their own campus; or in the professional community;
- brought educators and practicing special librarians together; or increased or enhanced the profile of special librarianship and/ or the SLA within their academic or broader community.



### **Previous winners include:**

2004 – Marcy Strong

Nominations should be sent by mail, e-mail or fax no later than April 15, 2005 to Karen Reczek (contact information below).

Nominations are confidential, so please DO NOT send your nominations to the Chapter discussion list!

The winner will be announced at the chapter's spring business meeting in Binghamton, NY, April 29th.

Please help us reward one of our future peers!

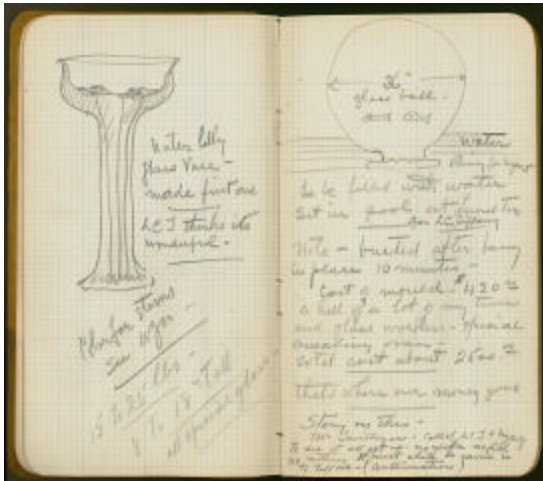
**Full nomination criteria as well as the nomination form are available at:**  
**[www.sla.org/chapter/cuny/awards](http://www.sla.org/chapter/cuny/awards)**

**Questions? Contact Karen Kreizman Reczek, SLA Upstate NY Chapter, Awards Chair, at 716/505-3592 or [karen.reczek@us.bureauveritas.com](mailto:karen.reczek@us.bureauveritas.com)**

## Significant Tiffany and Lalique Archives Now Accessible to Researchers, Public

By Yvette Sterbenk

The Juliette K. and Leonard S. Rakow Research Library of The Corning Museum of Glass, the world's library of record on glass, has acquired two significant collections of archival materials related to the history of Tiffany Studios and the glassmaker Lalique.



In June, 2004, the Museum purchased at auction at Christies a collection of materials belonging to Arthur J. and Leslie H. Nash, relating to their work as master glassmakers for Tiffany Studios in Corona, NY, in the early 1900s.

Arthur Nash developed the unique recipe for Tiffany's signature Favrile glass. The collection includes notebooks and journals containing the recipe, which was never shared with anyone, including Louis Comfort Tiffany himself. The recipe is in code, and among the documents is Nash's "key" to the code.

In addition, the archive contains never-before published letters and handwritten notes that provide insight into the complex behind-the-scenes relationship of the Nashes with Louis Comfort Tiffany.

"The Nash archive provides a precious insight into the manufacture of Tiffany's innovative glass," said Dr. David Whitehouse, the Museum's director. "The Nashes' formulas take their place alongside other 19th- and 20th-century glassmakers' recipe books in the Museum's Rakow Library."

In November, 2004, the Museum purchased a large archive of Lalique materials, including a portion of the private archives of Mary Lou and Glenn Utt, two of the world's leading collectors of Lalique perfume bottles and related documents, and authors of the book, "Lalique Perfume Bottles." Among the collection are hundreds of photographs, many unpublished, and rare documentary material relating to the history of Lalique's famous designs for the fragrance industry.

This archive is the result of over four decades of collecting and enthusiasm and it presents a unique

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opportunity for further research in this area,” said Dr. Whitehouse.

Both archives are housed at The Rakow Research Library of The Corning Museum of Glass in Corning, NY. Microfilms of the Nash collection will be available to the public beginning in January, 2005, either at The Rakow Library or through interlibrary loan (contact [ill@cmog.org](mailto:ill@cmog.org)). Parts of the Utt archive may be viewed on-site by appointment. Call (607) 974-8649 or e-mail [rakow@cmog.org](mailto:rakow@cmog.org) for more details.

The Rakow Research Library of The Corning Museum of Glass, the world’s library of record on glassmaking, holds more than 300,000 printed items relating to the art, history, craft and technology of glass and early glassmaking. This unique museum library is open to the public, 9 to 5, Monday to Friday, and strives to offer access to its collections, while preserving some of the world’s most important resources about glass. Visitors may also access the Rakow Library’s online public access catalog (OPAC) at [rakow.cmog.org](http://rakow.cmog.org) to search the library’s record of holdings and find citations to glass-related periodical articles.

The Corning Museum of Glass ([www.cmog.org](http://www.cmog.org)) is home to the world’s most comprehensive and celebrated collection of glass. An independent, non-profit, educational institution, the Museum is dedicated to the art, history, science and exhibition of glass. The Museum is open from 9 to 5 every day.



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# Connecting You to SLA

By Patricia Cia  
SLA Chapter Cabinet Chair-Elect  
pcia@shaw.ca

Several people have approached me at various events about what I am doing now for SLA and specifically, what is a Chapter Cabinet Chair-Elect. The title is quite a mouthful and I will try to break it down for you.

The Special Libraries Association (SLA) is broken down into various units. You would be most familiar with divisions (subject or interest focus) and chapters (geographic focus). For example, the SLA Upstate New York Chapter members reside in Upstate New York or have an interest in activities in Upstate New York. Each chapter has an Executive (elected) and Advisory (appointed) Board headed by a President (Dave Hemingway) which represents the interest of their members. Chapter Presidents (Dave) and Presidents-Elect (Mary Beth Bobish) automatically belong to the Chapter Cabinet which meets at least twice a year in person at the Annual Conference in June and at the Leadership Summit in January.

While at the meetings, the Chapter Cabinet, which has two representatives from every chapter, discusses and votes upon major decisions affecting the Association and its members. For example, the Board is working on a transition plan for the Association year and asked the Chapter Cabinet in January to discuss any impact on their members. The Cabinet meetings are open to anyone, but only the Chapter Cabinet may vote. You are welcome to attend if you are at the Leadership Summit (Houston: January 2006) or the Annual Conference (Toronto: 5-8 June 2005).



The topics brought to the Chapter Cabinet don't just appear magically on the agenda. Between the Cabinet meetings and during the conferences, the Association Board of Directors meet and, where their actions affect members and the running of the Association, they request that the Cabinets vote on the topic. In this case the Presidents and Presidents-Elect are representing their members and how they feel the majority of their members want to vote. [Major issues such as bylaws changes require that members vote individually at the annual business meeting].

The Chapter Cabinet is also a way of bringing items of interest to the Association Board of Directors' attention. For example, last January the Kentucky Chapter presented a recommendation to the Association Board regarding membership dues. The Chapter developed the recommendation, the Chapter Cabinet discussed the recommendations, made some changes and voted on whether the recommendation should be brought to the Association Board. The recommendation passed and was presented to the Association Board as from the Chapter Cabinet. The Board discussed the recommendation and had the Finance Committee investigate various options as well as the impacts upon the Association as a whole. At the Leadership Summit in Tampa this past January, this issue was sent back to the Board for further discussion.

### And Where Do I Fit In?

Every year you receive ballots and information on candidates for elected positions to the Association Board of Directors. In June 2004, I became the Chapter Cabinet Chair-Elect. It is a two-year position. This first year, my job is to work with the current Chapter Cabinet Chair (Jacquelyn Knuckle) and to act as Secretary during the Chapter Cabinet meetings; to learn more about the Association and the various Chapters; and to help in planning January's Leadership Development Institute (LDI). I attend all Association Board meetings whether in person or via telephone conference call and I participate in any Task Forces that the President (Ethel Salonen) requests.

During the second year, as Chapter Cabinet Chair, I attend all the Association Board meetings, bringing forward any issues or recommendations from the Chapter Cabinet; preside over the Chapter Cabinet meetings; co-chair the LDI planning committee with the Division Cabinet Chair; and liaise with the Chapter Cabinet during the year (which includes providing assistance and advice to Chapters).

Unlike the Directors, my focus for recommendations and decisions reflect Chapter needs. When voting on a motion, I need to consider what would best benefit Association members — from the Chapter perspective. Since I am sensitive to Canadian and international interests, I help make the Board aware of any issues that may impact these interests as well.

### Don't Be a Silent Majority

As usual, members can approach any UNYSLA Board member, especially your President, Dave Hemingway, with their concerns, issues or questions.

Some of the topics for discussion in January included:

- Transition plans for changing the Association year
- Dues structure changes
- Chapter support to fund visits from the Association President

I would also be interested in your comments or suggestions for the Association. What can I or the Association do for you to make your professional life better? Send me an e-mail at [pcia@shaw.ca](mailto:pcia@shaw.ca).

*Adapted from Wired West, Volume 8, no. 2 with permission of the author. Wired West is the bulletin of the Western Canada Chapter of SLA.*

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## XHTML (continued from page 9)

When all text is enclosed in the proper tags, it also becomes more accessible to visitors using wireless devices, Braille readers, or screen readers. A screen reader (for visually-impaired users) can give words the proper emphasis, and pause in the right places, when all of the text is correctly marked up.

Because it is stricter, XHTML creates cleaner, less buggy code. And it is designed to control the structure of the document (leaving appearances to be controlled by Cascading Style Sheets), so there is more uniformity of appearance in different platforms and browsers. (Your



webpage may not look as attractive in some older browsers, but at least it will all be readable and the document's basic structure will remain intact.)

In a dynamic profession such as ours, we must

always be prepared for change. As information professionals, learning more about XHTML is an important step in preparing for the future of the web. To learn more, see the titles below.

### Suggested Reading:

- Bickner, Carrie. "Why Web Standards Matter." *netConnect*. July 15, 2002. <<http://www.libraryjournal.com/article/CA232338>>
- *NYPL online Style Guide: XHTML Guidelines & Benefits*. March 2002. <<http://www.nypl.org/styleguide/xhtml/index.html>>
- World Wide Web Consortium (W3C) . *XHTML 1.0 The Extensible HyperText Markup Language (Second Edition)*. August 1, 2002. <<http://www.w3.org/TR/xhtml1/>>
- World Wide Web Consortium (W3C) Website. <<http://www.w3.org/>>
- Zeldman, Jeffrey. *Designing with Web Standards*. Indianapolis: New Riders Press, 2003.
- Zeldman, Jeffrey. *Better Living Through XHTML.: A List Apart*. February 2002. <<http://www.alistapart.com/articles/betterliving/>>

### BASIC XHTML Rules

Because it follows XML rules, XHTML is a stricter form of HTML. The basic rules for version 1.0 are:

1) All tags and attributes must be in lower case. This is not a well-liked rule, as many web designers who code by hand have been used to writing tags in upper case, to make them stand out from the rest of the text.

2) All tags that are opened must also be closed. For example, rather than putting a <p> tag at the end of each paragraph to indicate skipping a line, each paragraph is enclosed in a pair of <p></p> tags. Tags that don't come in pairs are written like this instead: <br /> or 

3) All attributes must be quoted. In the second example above, this code would not be acceptable: <img src=image.jpg alt=Welcome to my site />

4) All tags must be properly nested. Each set of tags is considered to be "inside" of the previous tag, so they must be closed in reverse order. An example of improper nesting is: <i><b>italic and bold text</i></b> . Proper nesting would be: <i><b>italic and bold text</b></i> .

5) The document type must be indicated by a "DOCTYPE" indicator on the first line, before the code begins. This tells the web browser what language is being used (in this case, XHTML) and what version (such as 1.0 or 1.1).

6) All images must use the "alt" tag. This ensures that visitors who use screen readers or text-only browsers will still be able to understand the web page. If you are using a graphic that does not contribute to the content of the page (such as a bullet or other decorative image), then your tag should use a blank value, like this: alt=" ". This will tell the screen reader or text-only browser to ignore the image.

## Training the Next Generation of Library School Faculty The Future Professoriate for Librarianship Project at Syracuse University

By Stacey Bowers

In January 2005, Kevin Crowston, an associate professor in Syracuse University's School of Information Studies was awarded a \$499,727 three-year grant by the Institute of Museum and Library Services (IMLS) to recruit and educate the next generation of library school professors.

Crowston's proposal, titled, "The Future Professoriate for Librarianship Project," aims to integrate preparation for teaching and targeted library research activities into the Ph.D. experience to help students transition to becoming professors in library science programs. The project establishes a program focused on recruiting and encouraging doctoral students at Syracuse University to library research, teaching, and service.

Crowston's recruitment efforts will be targeted at four underserved areas of specialization — school library media, digital literacy, youth services, and cataloging. The project will attract new doctoral students by providing targeted funding to practicing librarians; exposing them to research, educational conferences, and participation on committees; and promoting active learning through research, teaching, and service.

The program will improve the enrollment of library doctoral students through a multi-faceted approach that includes attracting and retaining students through increased financial support in the form of tuition assistance, benefits, and stipends. The Fellowships provide full tuition, stipend and benefits for Ph.D. students pursuing Librarianship topics.

Crowston also plans to make available a completion fellowship for a current doctoral student in each of the first two years of the project — which will allow the students to focus on their thesis in their final year — thus expediting graduation and placement as a library school faculty member.

Says Crowston, the program is ideal for those librarians who find themselves wishing they had the time and opportunity to step back and analyze their questions and insights about the profession. The participants in the Future Professoriate for Librarianship Project will become high-quality researchers and teachers who will lead library schools as faculty — extending the excellent track record of Syracuse University grads, who represent in every library school in the US — for years to come.

As of early March, Crowston and his team were evaluating a pool of "strong" candidates. Those who are selected to participate in the program will be eligible to enroll in fall 2005.

Interested in learning more about the Future Professoriate for Librarianship Project?  
Contact Kevin Crowston at: [crowston@syr.edu](mailto:crowston@syr.edu).



# SLA Performance Review Highlights

December 31, 2004

## Vision

The Special Libraries Association is the global organization for innovative information professionals and their strategic partners.

## Mission

The Special Libraries Association promotes and strengthens its members through learning, advocacy, and networking initiatives.

In 2004, SLA made great strides in the delivery of meaningful programs, services, and activities to advance the information professional as a leader in business, government, and academia. With SLA, information professionals can transform into mission-critical leaders for their organizations.

**Below are highlights of SLA's performance in 2004.**

## SLA Is a Learning Organization

SLA exists to promote and strengthen the profession. Nowhere in our mission is this more directly valued than by continually developing experiences for our members to learn, experience, and grow.

- Increased availability of online learning through the Virtual Learning Series and the Career Development Series.
- SLA lowered barriers to access for the profession by creating more convenient audio access points, timing events for our global membership, and reducing our prices by 50%
- Continued development of live learning opportunities at the SLA Annual Conference strengthened the programming available to event participants.
- The plan for a new online university for information professionals was approved by the SLA Board of Directors, with implementation scheduled for mid-2005.

## Globalization is Vital for Success

The SLA Board of Directors re-committed the association to a focus on international growth and development of the profession.

- SLA formed its newest chapter in Australia and New Zealand.
- SLA introduced electronic translations of content on the SLA website, which is a first step in lowering language barriers within our community.
- SLA now offers dues payment via multiple currencies, to allow greater flexibility for members.



## Community Builds Relationships that Last

With a global membership, SLA seeks innovative approaches to building community to perpetuate the value and values of the profession.

- To that end, SLA launched its online Communities of Practice in 2004. This service allows members to congregate based on temporary or long-term needs they can define, which promotes further development of the SLA social and professional network.
- SLA's 96th Annual Conference in Nashville, Tennessee USA drew nearly 4,500 information professionals and industry representatives for learning and networking experiences that cannot be matched anywhere.
- The SLA Board of Directors approved the creation of a Government Information Division to attract participation in our community by government information professionals and people who care about the quality and delivery of

government information.



### Advocacy Promotes Value and Our Values

While the value and values of the information profession are evident in our members, SLA aims to communicate and share this knowledge with appropriate external audiences, so that the profession continues to grow and be valued.

- In 2004, one of the most effective outreach efforts in SLA's history was conducted, with extensive speaking opportunities for SLA leaders driving our message to external audiences around the world.
- From business conferences to meetings of scholars and researchers, the message about the value of the profession was heard far and wide.
- SLA re-committed itself to more effective and expansive involvement in the development of public policy on a global scale. Beginning with the establishment of an online Legislative Action Center, SLA has embarked on a mission to educate and

motivate information professionals worldwide to act on behalf of their professional interests.

- Media outreach continues to be a high priority for SLA, as our efforts can provide an excellent forum for showcasing the personalities and perspectives of the profession.

### Society Benefits from Our Work

Whether offering learning experiences to continue the information professional's development or conducting research on the profession, SLA must deliver benefits to our global society and its ongoing quest for greater knowledge and prosperity.

- In 2004, SLA partnered with the University of North Carolina in a successful grant request from the Institute for Museum and Library Services (IMLS), and will be active in the development of the resulting study on the future of librarians in the workforce.
- SLA also partnered with content and information analysts Outsell to conduct research of the profession and its role in the marketplace.
- The 2004 edition of the SLA Salary Survey was published and is now available. Additionally, an online salary calculator was developed in order to give information professionals a glimpse of their earning potential.

### Smart Financial Management Makes it Happen

SLA succeeds because of its members, but successful stewardship of the association's financial resources is critical to ongoing growth. All of the highlights shown here could not be possible without a partnership between staff and our volunteer leadership to guide our financial planning and execution in the best interests of the membership.

- In 2004, SLA leaders and staff worked for greater organizational transparency. The annual planning process was adjusted in order to scrutinize proposed expenses, while income projections are more in line with current economic conditions.
- Leadership and staff invested significant time and effort during 2004 towards aligning the association's operations, planning, and forecasting with its overall strategy. This process will continue in 2005.
- Despite signals that the association might end 2004 in a deficit, prudent spending, a strident effort by staff to realize cost savings and maximum revenue, has resulted in SLA completing the year with a surplus.

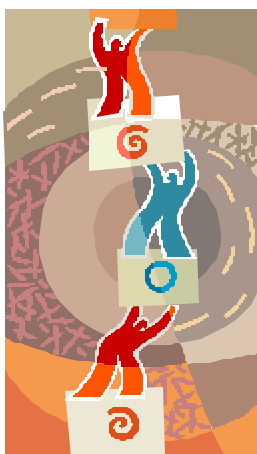
### Growth is the Hallmark of a Thriving SLA

An organization succeeds only if it is moving forward. SLA aims to set the standard for growth in the global community of information professionals. It drives our thinking for the benefit of the profession. It inspires our members to follow our example in their careers. It delivers on our societal mission to promote the sharing of information and knowledge around the world.

# Who and What is SLA?

By Lois Weinstein, President, L. Weinstein Consulting LLC

Once upon a time there was an organization of librarians who worked in corporate, government, academic, non-profit, and other "special" libraries. That was long ago, long before the World Wide Web, Yahoo, Google, and others like them, "faster than the speed of light" information resources that work seven days a week, 24 hours a day for FREE!! With the expansion of these free resources, librarians who toiled selflessly, efficiently and expertly for many years began to be released from their "servitude." SLA used to be an organization that provided these librarians with continuing education (CE), colleagues to share with, and opportunities for learning new skills that went far beyond the CE courses.



## Where Does That Leave SLA?

Oh, there are still some librarians working in corporate, government, academic, non-profit, and other "special" libraries, but their numbers grow smaller each year as the heads of these organizations realize that robots do not need salaries, benefits, sick leave, or vacations. However, the skills, knowledge and competencies that librarians have excelled in are needed now more than ever because the robots (Yahoo, Google, etc.) can make some distinctions between the right answer and stuff that is similar, but not anywhere near what the requester needs. In addition, librarians are doing more teaching, end user analysis, competitive intelligence, web design, system design, and other higher level analyses, than ever before. These folks are not even called librarians any more, they have new titles that organizations consider more "valuable." These people are SLA and, if they do not know about SLA, they need to.

## Why Now?

It has come to my attention that some members — and I include myself in this group — have been more than unhappy with some of the changes and some of the reasons for the changes. I have also learned that some members have not been as pleasant about these changes as maybe we ought to have been. Let us all take a pledge right this minute to cease and desist from all negative thoughts and behaviors. I believe that we have a new Executive Director who really likes us, the organization and wants us all to succeed. Let's help her, our elected Board, and our staff and give them our whole hearted support.

This love of the job is exactly why I am so passionate about ending the negative culture that dominates so many discussions and saps our volunteers and staff. I feel I owe it to SLA for the terrific opportunities it has given me."

At the Leadership Summit meeting in Tampa, I listened to Janice LaChance's "State of the Union" speech which included remarks about a small minority of angry members. I wrote to her with

my ideas and she has written back to me. The following is part of her letter:

“On the one hand, I am actually relieved to hear that some of our volunteer leaders in Tampa walked away wondering where my comments originated. That means they have been spared some of the hurtful, personal attacks that I have witnessed being levied against their colleagues and the SLA staff, and I am very glad for that. If you recall, I did state in my remarks that this was not the kind of behavior exhibited by the vast majority of our members. Yet in many ways this is what frustrates me the most — that such a small number of unprofessional members can have a truly detrimental effect on SLA.

As an executive, I believe it is my responsibility and obligation to do more than just brag about our many accomplishments, but identify what I believe are true threats to the Association. Please believe me when I say that I am not doing this to divide, I simply want the best for SLA and I have witnessed too many instances where this behavior constitutes a fundamental roadblock to SLA's ongoing success. From where I sit, it is akin to a cancer that is slowly eating away at the very things we need to grow and succeed — dedicated volunteer leaders like you and motivated staff.

True culture change cannot occur with just a few people tilting at windmills, it has to be rooted in the entire organization deciding for itself what its values are and holding each other to those standards of behavior. That is why I need your help and the assistance of everyone who was in Tampa.

Also, please don't interpret this as my being unhappy or dissatisfied as SLA's Executive Director. On the contrary, I love this job and I am gratified on a daily basis by the rank-and-file members who reach out to me and tell me the many ways SLA helps them succeed in their job and their careers. I am in my dream job and I love every single day at SLA. I am thrilled to be working for and with such smart people who impact the global economy and our society in so many significant ways. I could not ask for a better position.”



### **Where Does That Leave Current SLA Members?**

Many of our members, like myself, have been in this organization for more years than we like to count. Many of us wanted SLA to stay the way it always was. But! If it does, it will cease to exist. I agree with Janice, all the members of SLA need to breathe new life into this organization. Here is how I think that all the members, but especially LMD members, can help in this process:

1. Volunteer to help your chapter or division. If called upon, say yes. If no one calls you, speak up, e-mail or call and offer your help.
2. Let go of the "old" and let in the "new." You may not like some (or maybe all) of the changes, but give them a chance. Let's let that happen to SLA.
3. If you are angry or mad about the changes, express them in a way that you would like it expressed to you if someone was mad or angry with you. Let our tone be one of peace, willingness to help and professional courtesy.
4. Reach out to colleagues in your organizations and let them know what SLA can do for them.

Who knows? They might join and make SLA a better place to be!!

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Chapter of the Special  
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