

UNYSLA Spring Board Meeting Minutes
Lockwood Memorial Library, SUNY Buffalo
22 April 2010

Present:

Elaine Lasda Bergman (President), Amelia Birdsall (President-Elect), Susan Kendrick (Secretary), Charles Lyons (Director, Vendor Relations), Christian Miller (Treasurer), Alexis Mokler (Director, Membership and Recruitment), A. Ben Wagner (Archivist)

Call to Order:

The meeting was called to order by President, Elaine Lasda Bergman at 3:00pm.

Approval of Minutes:

Minutes for 2009 had been approved by email vote last year.

Review of Board Reports:

Please refer to complete board report submissions UNYSLA wiki
(<http://wiki.sla.org/display/UNYSLA/Officer+Reports>)

In future, officers will be encouraged to submit reports early so that can be posted on the wiki before the Board meeting and we can view reports without having to printout multiple copies.

President (E.Bergman) - The Leadership Summit focused on the alignment after the failed initiative to change the association name. Jim Kane, the keynote speaker, was quite good.

Elaine's goals include adding to SLA's Idea Bank. One example might be to let student members come to meetings without charge, but to not offer them food. She also wants to increase chapter membership.

The attendee feedback from the fall meeting included very favorable reviews of Elena MacGurn's presentation. One suggestion was to have a detailed schedule of the day for future events.

The Recommended Practices document is designed to be used to plan meetings. Elaine would like to put this on as a major item for the summer board meeting.

President Elect (A.Birdsall) - Twelve people registered for the spring meeting plus there will be three student attendees. We have a student shadow who has volunteered to write about the morning presentations for the website. The unconference will take place in the afternoon and will be in three sections. Jill Hurst-Wahl is running for the SLA Board of Directors and will give a short speech during the meeting. Amelia will present the competing candidate's message.

Amelia has created a new chapter membership brochure and will send this to Susan to place it on the website.

Treasurer (C. Miller) - The chapter has a small reserve of funds. Although the chapter wants to break even on the meetings and not draw down its bank balance too much, Chris asked how the chapter can use its funds to assist chapter members.

Chris and Amelia will investigate whether or not the Albany student chapter is an official chapter or not.

Membership & Recruitment (A. Mokler) - Alexis sent welcome notices to two new members. There are a total of 113 members. An idea was put forth to put the general location concentrations of our membership on the sponsorship page. Alexis will be taking a look at the idea bank for ideas on how to increase membership. She is looking into creating a document that will promote what SLA can do for information professionals. This might be a good project to collaborate with Joanne Lafontaine with.

Vendor Relations (C. Lyons) - Vendors have been having trouble getting funds approved for sponsorships this year. Sponsors would ideally like at least six months notice before an event. Elaine would like us to plan out our meetings 12 to 18 months in advance.

Communications (S. Kendrick) - Susan will create a contribution schedule so that each board member can submit content for the website once a year.

Archivist (A. B. Wagner) - Ben will be doing a survey of what is in the archives. If anyone needs anything to be archived, please let him know.

Public Relations (J. LaFontaine) - Joanne Lafontaine is the new PR Chair. Elaine asked for ideas as to how we can assist Joanne in becoming familiar with this role.

List Manager (H. Highfield) - There are 253 members on the email list. Elaine will ask Heather to be on the Communications Committee.

Library School Liaison – Albany (A. Birdsall) - The Albany chapter is active again and took a trip to the Norman Rockwell Museum. Amelia and Susan discussed if the students would be interested in having a page on the UNYSLA website.

Local Area Meetings – Rochester (E. Morton) - Euan is hoping to have a gathering in May.

Old Business:

Recommended Practices Document (L. Galloway) - Susan will organize this document on the wiki and will include more links on the website going back to the wiki.

New Business:

Mentoring Chair - A discussion whether or not to keep this position led to the decision to keep the position, but questions remain on how to promote this to potential mentors and mentees.

Other committee vacancies - The Board discussed potential candidates for vacancies including openings on the Nominations Committee, the Awards Chair, library school liaisons, and local area meeting coordinators.

Public Relations Committee: goal setting for new Chair - Joanne Lafontaine is the new PR Chair. Elaine asked for ideas as to how we can assist Joanne in becoming familiar with this role.

Elaine would like Joanne to develop a strategic plan looking at:

- The best way to get messages out via various outlets (email lists, website, Facebook, Twitter, etc.)
- Creating different messages targeting different groups. Alexis can assist with this.
- Schedule of the optimal timing and frequency of messages to chapter members.

Fall meeting brainstorming:

The decision was to have the meeting in the eastern part of the state. Perhaps to be held in Albany or Saratoga. The date was set as 24 September. Ideas that were posed for the fall meeting included organizational development topics such as negotiating, managing up or across, and conflict resolution.

Chris asked that we try hard as we can to keep costs down so that it is more affordable for members to attend. We may look into the possibility of co-sponsoring the meeting with another local library organization.

Meeting was adjourned at 5:10pm.